

Google is Good-ish....

Patricia Lacey

Patricia.lacey@nhs.net

Session outline

- Myths about Google
- How search results are organised and presented (bias and search bubbles)
- AstroTurf
- Fake websites
- Is it fact or opinion
- Problems with Google Scholar
- Tips for searching Google (when you really must)
- How to evaluate web pages

Common myths about Google

- That Google searches the whole web.
- The best information is found in the first ten results.
- It's there because it wants to help you
- It's the only search engine available
- You're certain to get the best, unbiased search result



Andreas Ekstrom-moral bias in search results

https://www.ted.com/talks/andreas_ekstrom_the_moral_bias_behind_your_search_results

How does Google rank your results?

Keywords

Relevancy ranking

What causes Google's search results to change?

There are many different elements that determine what the results from a Google search displays:

- The type of device used for the search (desktop, laptop, phone, tablet),
- Your personal search history
- Your geographic location
- Whether you are logged in to a Google Account while searching
- What type of browser you are using
- What type of search you are doing



Eli Pariser-filter bubbles

https://www.ted.com/talks/eli_pariser_beware_online_filter_bubbles

About 11,100,000 results (0.46 seconds)

Healthy Ageing

www.healthyageing.eu/ ▼

Healthy ageing is about "optimising opportunities for good health, so that older people can take an active part in society and enjoy an independent and high quality of life"¹. Ageing is not necessarily a burden, and it does not necessarily decrease a person's ability to contribute to society: older people can make valuable and ...

NHS England » NHS England publishes new guide to healthy ageing

<https://www.england.nhs.uk/2015/01/healthy-ageing/> ▼

21 Jan 2015 - NHS England has published a new Practical Guide to **Healthy Ageing** with Age UK, to help people improve their health and general fitness, particularly those aged 70 or over with 'mild frailty'. The evidence-based guide covers key areas that have been identified as the main risk factors for older people ...

NHS England » Healthy ageing and caring

<https://www.england.nhs.uk/ourwork/ltc-op-eolc/older.../healthy-ageing-caring/> ▼

Healthy ageing and caring. Being able to stay healthy in later life is a crucial issue for all of us. We know that older people often do not feel supported to look after their own health, particularly people with multiple long term conditions, including frailty. This has a detrimental impact on their quality of life and health outcomes.

About 11,100,000 results (0.31 seconds)

Wellbeing for Older People | Centre for Ageing Better

www.ageing-better.org.uk/ ▼

How people aged 50+ experiencing later life in the UK - read our research.
What Works Centre Network · Wellbeing · Ageing Population
[Publications](#) · [Email Sign-up](#) · [Latest News](#) · [Our Work](#)

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WHO | What is Healthy Ageing?

www.who.int/ageing/healthy-ageing/en/ ▼

Healthy Ageing is about creating the environments and opportunities that enable people to be and do what they value throughout their lives. **Healthy Ageing** replaced the concept of Active Ageing in 2015.

WHO/Europe | Healthy ageing

www.euro.who.int/en/health-topics/Life-stages/healthy-ageing ▼

Healthy ageing. The population in the WHO European Region is ageing rapidly: its median age is already the highest in the world, and the proportion of people aged 65 and older is forecast to increase from 14% in 2010 to 25% in 2050. People in nearly every part of the Region are living longer, but their chances of ...

About 1,030,000 results (0.55 seconds)

Healthy ageing is about "optimising opportunities for good health, so that older people can take an active part in society and enjoy an independent and high quality of life"¹.



Healthy Ageing

www.healthyageing.eu/

About this result Feedback

People also ask

What is the definition of healthy aging? ▼

What is the definition of successful aging? ▼

What is meant by the activity theory of aging? ▼

What is meant by positive active Ageing? ▼

Feedback

Healthy Ageing

www.healthyageing.eu/ ▼

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WHO | What is Healthy Ageing?

www.who.int/ageing/healthy-ageing/en/ ▼

Being free of disease or infirmity is not a requirement for Healthy Ageing as many older adults have one or more health conditions that, when well controlled, have little influence on their wellbeing.

WHO/Europe | Healthy ageing

www.euro.who.int/en/health-topics/Life-stages/healthy-ageing ▼

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www.healthyageing.eu/ ▼

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^[PDF] Healthy Ageing Evidence Review - Age UK

https://www.ageuk.org.uk/.../health.../rb_april11_evidence_review_healthy_ageing.pdf... ▼

Healthy Ageing Evidence Review. • The overwhelming evidence on the spiralling health costs of an

About 3,580,000 results (0.53 seconds)

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www.healthyageing.eu/ ▼

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What is a healthy aging? ▼

What is the definition of successful aging? ▼

What is meant by the activity theory of aging? ▼

Who active aging? ▼

Feedback

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Healthy Aging home | Healthy Aging for Older Adults | CDC

<https://www.cdc.gov/aging/index.html> ▼

27 Jan 2017 - Our materials are designed to assist health professionals in learning about and applying in practice the activities of CDC's Healthy Aging Program and The Healthy

NHS England » Healthy ageing and caring

<https://www.england.nhs.uk/ourwork/life-op-eolc/older.../healthy-ageing-caring/> ▼

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Healthy Ageing Evidence Review. • The overwhelming evidence on the spiralling health costs of an ageing population provide strong arguments for funding preventive approaches. • Programmes that

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WHO | What is Healthy Ageing?

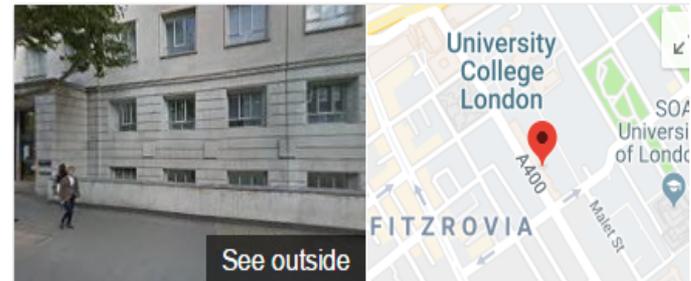
www.who.int/ageing/healthy-ageing/en/ ▼

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WHO/Europe | Healthy ageing

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Healthy ageing. The population in the WHO European Region is ageing rapidly: its median age is already the highest in the world, and the proportion of people aged 65 and older is forecast to increase from 14% in 2010 to 22% in 2050. By 2050, the number of people aged 65 and older is expected to increase from 100 million in 2010 to 150 million in 2050.



UCL Institute of Healthy Ageing

University department in London, England

Website

Directions

Address: Darwin Building, 104 Gower St, Bloomsbury, London WC1E

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How to get rid of filter bubbles

How to get rid of filter bubbles?

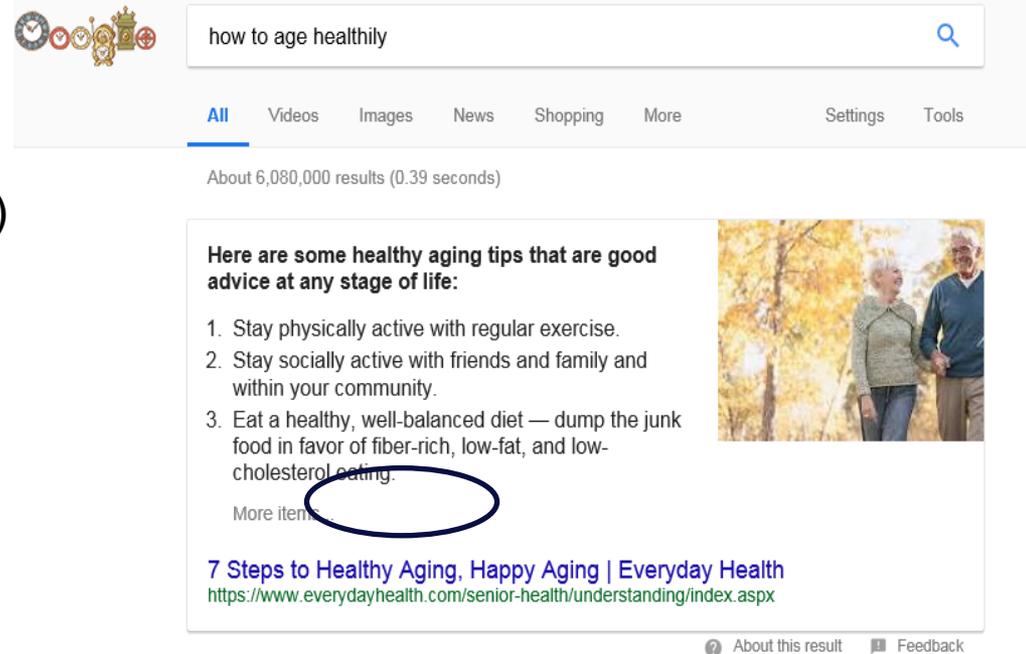
- If you want to be completely free of Google's filter bubble, the only real way is to stop using Google.
- delete your search history/browser cache
- Go Incognito
- You could also use an incognito browser like DuckDuckGo.com
- Don't sign into Google, log out of gmail

Featured snippet

But where is the information coming from?

How many people use this for a

- Personal answer (none medical)
- Personal answer (medical)
- For a family member
- Work related answer



how to age healthily

All Videos Images News Shopping More Settings Tools

About 6,080,000 results (0.39 seconds)

Here are some healthy aging tips that are good advice at any stage of life:

1. Stay physically active with regular exercise.
2. Stay socially active with friends and family and within your community.
3. Eat a healthy, well-balanced diet — dump the junk food in favor of fiber-rich, low-fat, and low-cholesterol eating.

More items

7 Steps to Healthy Aging, Happy Aging | Everyday Health
<https://www.everydayhealth.com/senior-health/understanding/index.aspx>

About this result Feedback

Lets take a closer look

EVERYDAY HEALTH

Menu Subscribe Log in Search

Finally, taking care of your physical self is vital, but it's important that you tend to your emotional health as well. Reap the rewards of your long life, and enjoy each and every day. Now is the time to savor good health *and* happiness.

Last Updated: 4/16/2013

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That's changing everything

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12:33
03/04/2018



A closer look

The screenshot shows a web browser window displaying the Everyday Health website. The address bar shows the URL <https://www.everydayhealth.com/about-us/>. The browser's menu bar includes File, Edit, View, Favorites, Tools, and Help. The address bar also contains search and navigation icons. The website's header features the "EVERYDAY HEALTH" logo on the left and navigation links for "Menu", "Subscribe", "Log in", and "Search" on the right. Below the header, there are two main content sections: "Relevant" and "Independent".

Relevant
Our content is regularly updated to provide the latest news and medical studies.

Independent
Our award-winning articles are produced independently, with the exception of content clearly identified as From Our Sponsor.

A large banner image at the bottom of the page features a group of people outdoors. The text on the banner reads: "We are one of the largest consumer health websites" and "With 44 million monthly unique users, a registered community of 70 million, and a social media audience of 5.9 million, Everyday Health helps millions of people".

The Windows taskbar at the bottom of the screenshot shows various application icons (Internet Explorer, File Explorer, Chrome, Word, OneDrive, Skype, PowerPoint) and system tray information including the time (12:39) and date (03/04/2018).

A closer look-authors

EVERYDAY HEALTH

Menu | Subscribe | Log in | Search

Advertisement

£407.40	£159	£162	£213	£153	£225	£153	£179.76	£225
£266.80	£167.40	£222	£155.40	£366	£274.80	£162	£162	
£162	£198	£165	£155.70	£397.50	£178.80	£155.70		

Getting older doesn't necessarily mean you'll have a slew of medical conditions or poor quality of life.

By [Diana Rodriguez](#)
Medically Reviewed by [Pat F. Bass III, MD, MPH](#)

Don't Miss This

1K Shares

Save

Windows Taskbar: 100% zoom, 12:34, 03/04/2018

A closer look

The screenshot shows a web browser window with the URL <https://www.everydayhealth.com/authors/diana-rodriguez/>. The browser's address bar and tabs are visible at the top. The website header includes the "EVERYDAY HEALTH" logo, a "Menu" icon, a "Subscribe" button, a "Log in" button, and a "Search" icon.

The main content area features a circular profile picture of a green apple with a leaf. To the right of the image, the name "Diana Rodriguez" is displayed in a large font, with "Contributing Writer" underneath. A paragraph of text follows: "Diana is a full-time freelance writer with experience writing health-related news and feature stories. She has written extensively for HealthDay, and her work has appeared on a number of Web sites, including MSN and Yahoo! She lives in Louisville, Kentucky and holds a bachelor's of arts degree in journalism and French from Miami University."

The footer is a dark grey bar containing the text "Wellness inspired. Wellness enabled." on the left, followed by social media icons for Facebook, Twitter, Instagram, Pinterest, and Google+. On the right side of the footer, there are links for "About Us", "Newsletters", "Health News", "Our Sponsors", "Feedback", "Contact Us", "Careers", "Terms of Use", "Privacy Policy", "Accessibility Statement", and "AdChoices".

At the bottom of the browser window, the Windows taskbar is visible, showing icons for various applications and the system tray with the date "03/04/2018" and time "12:43".

Pacific Northwest tree octopus

https://zapstapi.net/treeoctopus/

Save The Pacific Northwest ... X

File Edit View Favorites Tools Help

GS GM Rail Tube Athens Social Care Online N E Scopus PubMed Search Filters Koha opac KLS shop window Discovery KLS intranet page ESR expenses Linex LinkedIn JM JSCMail Shutterstock Pret JS e-Learning PHE-organogram

ZPi / Blog / New / FAQ

ALUMINUM FOIL DEFLECTOR BEANIE
The book that I don't want you to read

Help Save The **ENDANGERED** PACIFIC NORTHWEST TREE OCTOPUS From **EXTINCTION!**

[About](#) [HELP!](#) [FAQs](#) [Sightings](#) [Media](#) [Activities](#) [Links](#)

THE PACIFIC NORTHWEST TREE OCTOPUS

The Pacific Northwest tree octopus (*Octopus paxarbolis*) can be found in the temperate rainforests of the Olympic Peninsula on the west coast of North America. Their habitat lies on the Eastern side of the Olympic mountain range, adjacent to Hood Canal. These solitary cephalopods reach an average size (measured from arm-tip to mantle-tip,) of 30-33 cm. Unlike most other cephalopods, tree octopuses are amphibious, spending only their early life and the period of their mating season in their ancestral aquatic environment. Because of the moistness of the rainforests and specialized skin adaptations, they are able to keep from becoming desiccated for prolonged periods of time, but given the chance they would prefer resting in pooled water.



Rare photo of the elusive tree octopus

An intelligent and inquisitive being (it has the largest brain-to-body ratio for any mollusk), the tree octopus explores its arboreal world by both touch and sight. Adaptations its ancestors originally evolved in the three dimensional environment of the sea have been put to good use in the spatially complex maze of the coniferous Olympic rainforests. The challenges and richness of this environment (and the intimate way in which it interacts with it), may account for the tree octopus's advanced behavioral development. (Some evolutionary theorists suppose that "arboreal adaptation" is what laid the groundwork in primates for the evolution of the human mind.)

Reaching out with one of her eight arms, each covered in sensitive suckers, a tree octopus might grab a branch to pull herself along in a form of locomotion called tentaculation; or she might be preparing to strike at an insect or small vertebrate, such as a frog or rodent, or steal an egg from a bird's nest; or she might even be examining some object that caught her fancy, instinctively desiring to manipulate it with her dexterous limbs (really deserving the title "sensory organs" more than mere "limbs",) in order to better know it.

Tree octopuses have eyesight comparable to humans. Besides allowing them to see their prey and environment, it helps them in inter-octopus relations. Although they are not social animals like us, they display to one-another their emotions through their ability to change the color of

CEPHALONEWS

2017-12-27 A New Species Of Giant Octopus Has Been Hiding In Plain Sight (Earth)

Some previously assumed Giant Pacific Octopuses (*Enteroctopus dofleini*) have been found to be a separate species, recently dubbed the Frilled Giant Octopus.

2017-11-24 Toys Wanted For Scarborough Octopus (Yorkshire Coast Radio)

Sea Life Scarborough is appealing for toys for Barbara the giant Pacific Octopus. The centre wants the public's help to fill their octopus' advent calendar with a toy every day in the run up to Christmas.

2017-11-14 Accident & Intent In An Octopuses' Garden (ABC.net.au)

"We recently published a scientific report of octopuses living together in unusual numbers at a site on the south coast of New South Wales. These things got a little out of

100%

13:34 29/03/2018

What about now?



tree oc|

- tree octopus
- tree octopus wiki
- tree octopus lesson
- tree octopus facts
- tree octopus national geographic
- tree ocelot
- tree octopus video
- tree octopus bbc
- tree octopus news
- tree octopus sightings

Google Search

I'm Feeling Lucky

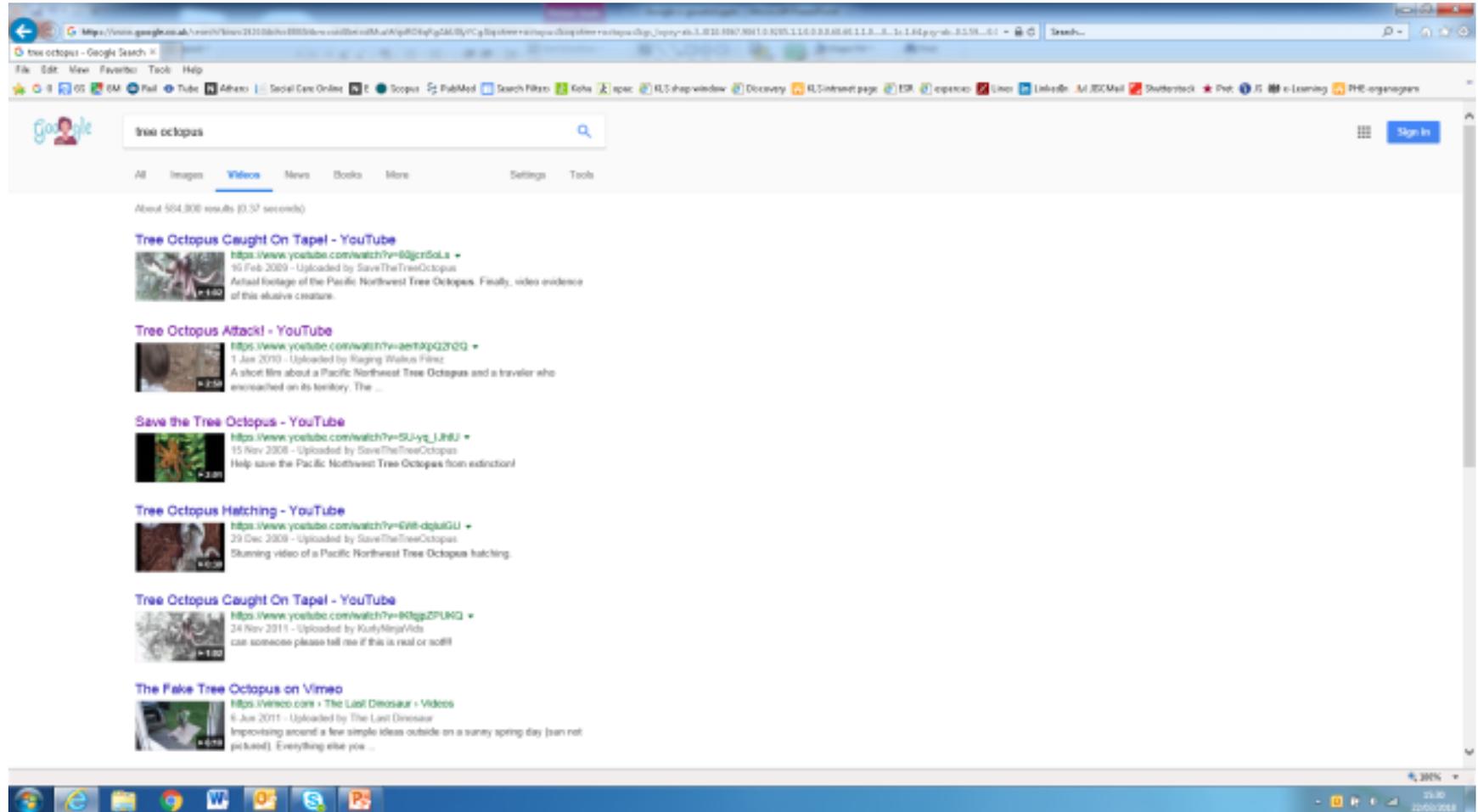
Report inappropriate predictions

And Now?

The screenshot shows a Google search for "pacific tree octopus". The search results include:

- Save The Pacific Northwest Tree Octopus**
<https://zapatopi.net/treeoctopus/>
8 Mar 1998 - Information about the endangered Pacific Northwest Tree Octopus and what you can do to save it.
The Pacific Northwest Tree ... - Sightings - Pitch-Chewing Tree ... - Sasquatch
- Images for pacific tree octopus**
A row of six small images showing the Pacific Northwest tree octopus. Below the images are links for "More images for pacific tree octopus" and "Report images".
- Pacific Northwest tree octopus - Wikipedia**
https://en.wikipedia.org/wiki/Pacific_Northwest_tree_octopus
The Pacific Northwest tree octopus is an Internet hoax created in 1998 by Lyle Zapato. This fictitious endangered species of cephalopod was given the Latin name "Octopus paxarbolis" (the species name being coined from Latin pax, the root of Pacific, and Spanish arbol meaning "tree"). It was purportedly able to live both ...
- FACT CHECK: Is the Pacific Northwest Tree Octopus Endangered?**
<https://www.snopes.com/fact-check/tree-octopus/>
The Pacific Northwest tree octopus (Octopus paxarbolis) can be found in the temperate rainforests of the Olympic Peninsula on the west coast of North America. Their habitat lies on the Eastern side of the Olympic mountain range, adjacent to Hood Canal. These solitary cephalopods reach an average size (measured from ...
- Endangered tree octopus proves students believe everything they ...**
www.dailymail.co.uk/ /Endangered-tree-octopus-proves-students-believe-read-intern ...
3 Feb 2011 - He directed students to the website <http://zapatopi.net/treeoctopus>, where they found details about the fabricated endangered Pacific Northwest tree octopus in order to test students' ability to evaluate information they find online. It detailed the creature's appearance and habits.

Now?



And recently.....

BBC Sign in News Sport Weather iPlayer Sounds More Search

NEWS

Home UK World Business Politics Tech Science Health Family & Education Entertainment & Arts Stories More

England Local News Regions Devon

Crash driver 'swerved to avoid octopus'

6 February 2019 [f](#) [whatsapp](#) [twitter](#) [email](#) [Share](#)



THESP4N1SH

Twitter users asked if the driver would be "facing the long arms of the law"

A driver who swerved "to avoid an octopus" before crashing has been arrested on suspicion of drug-driving.

LIVE BBC Devon & Cornwall Live: Breaking news and local stories
31 minutes ago
'We thought Truro crash was terrorist attack'

Top Stories

Three Tory MPs join breakaway group
Heidi Allen, Anna Soubry and Sarah Wollaston claim "hard-line anti-EU" MPs now run the Conservatives.
33 minutes ago

Minor tremor or political earthquake?
1 hour ago

I have one citizenship, says IS bride
9 minutes ago

Features

<https://www.bbc.co.uk/news/uk-england-devon-47144891>

Astroturf

“when a plethora of fake news stories show up on searching a keyword, it isn’t because the message represents the conventional wisdom, but rather is a result of these niche groups having thousands of members who thrive on social media and oftentimes pay for ad campaigns to reinforce their beliefs”
(Affelt, A, 2019)

<https://www.newyorker.com/books/page-turner/an-open-letter-to-wikipedia>

<https://www.theatlantic.com/entertainment/archive/2012/09/internet-stain-philip-roth-wikipedia-entry/323839/>

<https://www.theguardian.com/books/2012/sep/11/philip-roth-wikipedia>

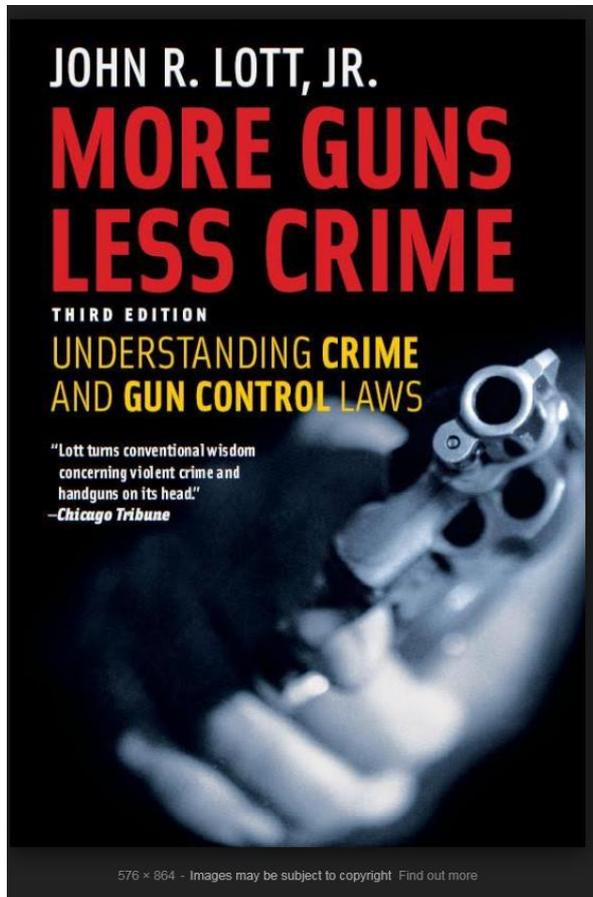
<https://www.theguardian.com/technology/2012/sep/19/why-philip-roth-needs-secondary-source>

Sharyl Attkisson-Astroturf and manipulation of media messages

<https://www.youtube.com/watch?v=-bYAQ-ZZtEU>

John Lott scandal

Slides 21 to 25 are based on a presentation from Adam Blackwell (2018) "the Good News About Fake News" Adam Blackwell



<https://www.amazon.co.uk/More-Guns-Less-Crime-Understanding/dp/0226493660>

Taylor Woolrich....

http://www.foxnews.com/opinion/2014/08/06/dear-dartmouth-am-one-your-students-am-being-stalked-please-let-me-carry-gun-to.html

Dear Dartmouth, I am one of your students, I am being stalked, please let me carry a gun to protect myself

By Taylor Woolrich · Published August 06, 2014 · Fox News

Advertisement

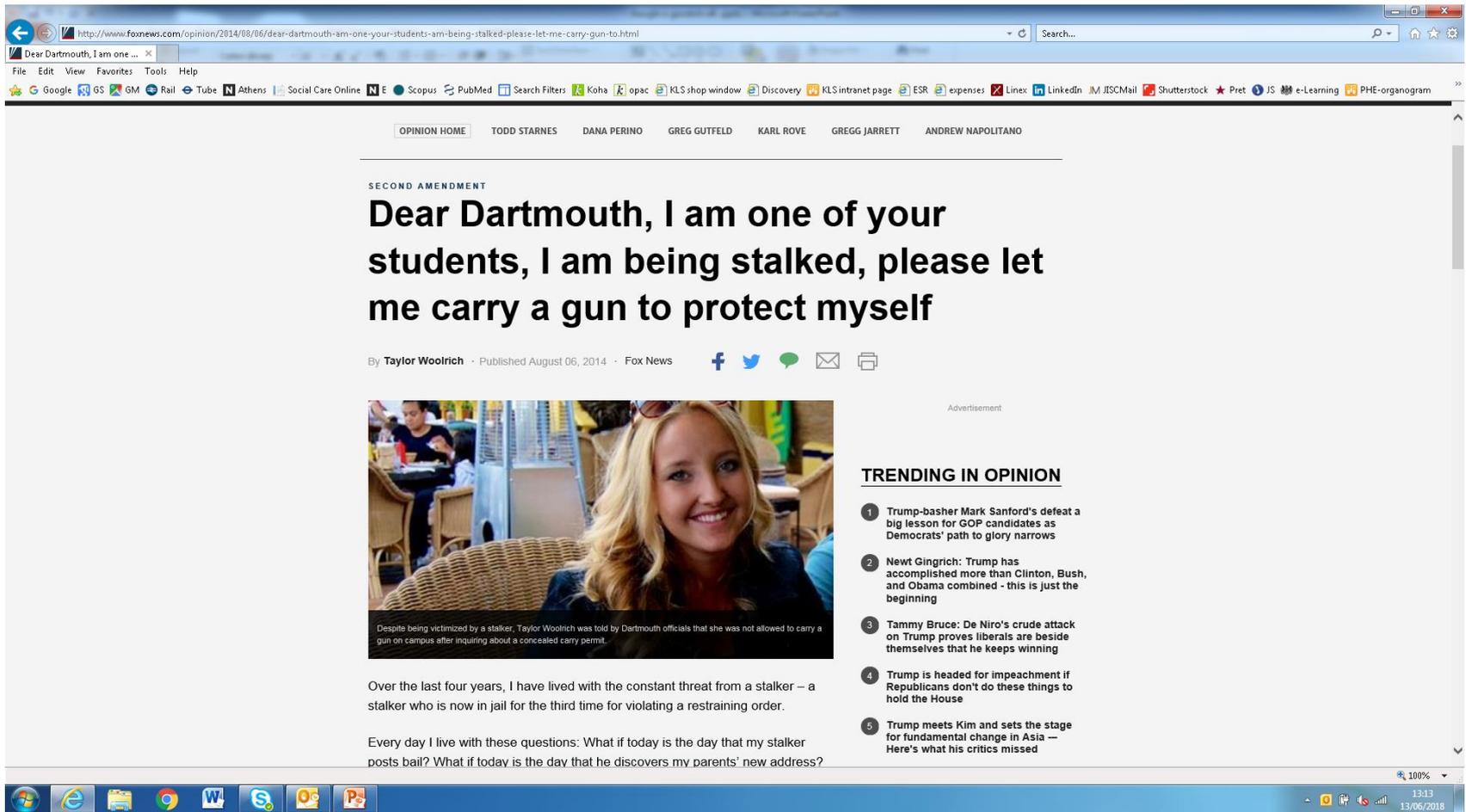
TRENDING IN OPINION

- 1 Trump-basher Mark Sanford's defeat a big lesson for GOP candidates as Democrats' path to glory narrows
- 2 Newt Gingrich: Trump has accomplished more than Clinton, Bush, and Obama combined - this is just the beginning
- 3 Tammy Bruce: De Niro's crude attack on Trump proves liberals are beside themselves that he keeps winning
- 4 Trump is headed for impeachment if Republicans don't do these things to hold the House
- 5 Trump meets Kim and sets the stage for fundamental change in Asia — Here's what his critics missed

Despite being victimized by a stalker, Taylor Woolrich was told by Dartmouth officials that she was not allowed to carry a gun on campus after inquiring about a concealed carry permit.

Over the last four years, I have lived with the constant threat from a stalker – a stalker who is now in jail for the third time for violating a restraining order.

Every day I live with these questions: What if today is the day that my stalker posts bail? What if today is the day that he discovers my parents' new address?



Mary Rosh.....(you've guessed it)

mary rosh

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About 1,890,000 results (0.42 seconds)

Scholar Invents Fan To Answer His Critics - The Washington Post
<https://www.washingtonpost.com/.../f3ae3f46-68d6-4eee-a65e-1775d45e2133/> ▼
1 Feb 2003 - **Mary Rosh** thinks the world of John R. Lott Jr., the controversial American Enterprise Institute scholar whose book "More Guns, Less Crime" ...

John Lott - Wikipedia
https://en.wikipedia.org/wiki/John_Lott ▼
John Richard Lott Jr. (born May 8, 1958) is an American economist, political commentator, and After investigative work by blogger Julian Sanchez, Lott admitted to use of the **Mary Rosh** persona. Sanchez also pointed out that Lott, posing as ...
Popular press and ... · Concealed weapons ... · Defensive gun use · Controversy

Images for mary rosh



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Mary Rosh - Home | Facebook
<https://www.facebook.com/theMaryRosh/> ▼
Mary Rosh. 19 likes. JOHN LOTT IS AWESOME!!!! Pay no attention to those criticizing Lott for his repeated falsehoods. They are only telling the truth in...

Mary Rosh (@Mary_uh_Rosh) | Twitter
https://twitter.com/mary_uh_rosh ▼
The latest Tweets from **Mary Rosh (@Mary_uh_Rosh)**. I bear witness to John Lott's magnificent research.

The Mystery of Mary Rosh - Reason.com
<https://reason.com/archives/2003/05/01/the-mystery-of-mary-rosh> ▼
1 May 2003 - How a new form of journalism investigated a gun research riddle.

Media outlets

JOHN LOTT
AUTHOR, 'MORE GUNS, LESS CRIME'

ALJAZEERA

ThinkProgress

The GOP's favorite gun 'academic' is a fraud – ThinkProgress

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- THE RIGHT TO BEAR ARMS
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What can I do?

Look out for the following:

- astroturf include use of inflammatory language such as "crank", "quack", "nutty", "lies," "paranoid", "pseudo", and "conspiracy."
- Be aware when interests attack an issue by controversialising or attacking the people, personalities, and organizations surrounding it rather than addressing the facts.
- astroturfers tend to reserve all of their public skepticism for those exposing wrong doing rather than the wrongdoers. In other words, instead of questioning authority, they question those who question authority.

Quiz time-Can you spot the fake website?

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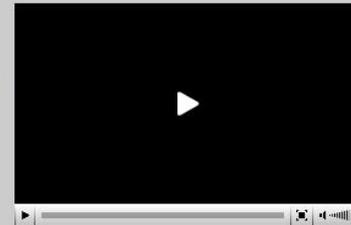
Exhibition at John Jay College

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Our New Marketing Campaign

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"Among the finest hospitals in the United States and perhaps the world." Innovation in Healthcare Awards (IHA)

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Overview

Obesity is a complex disorder involving an excessive amount of body fat. Obesity isn't just a cosmetic concern. It increases your risk of diseases and health problems, such as heart disease, diabetes and high blood pressure.

Being extremely obese means you are especially likely to have health problems related to your weight.

The good news is that even modest weight loss can improve or prevent the health problems associated with obesity. Dietary changes, increased physical activity and behavior changes can help you lose weight. Prescription medications and weight-loss surgery are additional options for treating obesity.

Symptoms

Obesity is diagnosed when your body mass index (BMI) is 30 or higher. Your body mass index is calculated by dividing your weight in kilograms (kg) by your height in meters (m) squared.

BMI	Weight status
Below 18.5	Underweight

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March 29, 2018

Dog Statistics

Big Dogs: 1570**Medium Dogs:** 988**Small Dogs:** 334

Weather Forecast

**High:** 74° F**Low:** 58° F

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Recent legislation in several towns has taken the costs of Dog Islands out of tax money.

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Daily Discovery

Dogologists around the world are studying the behavioral development on Dog Island. Exciting and new things are happening on almost daily basis.

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Soothing Sounds

Several of our dogologists have placed microphones on Dog Island. Listen to the soothing sounds of Dog Island.

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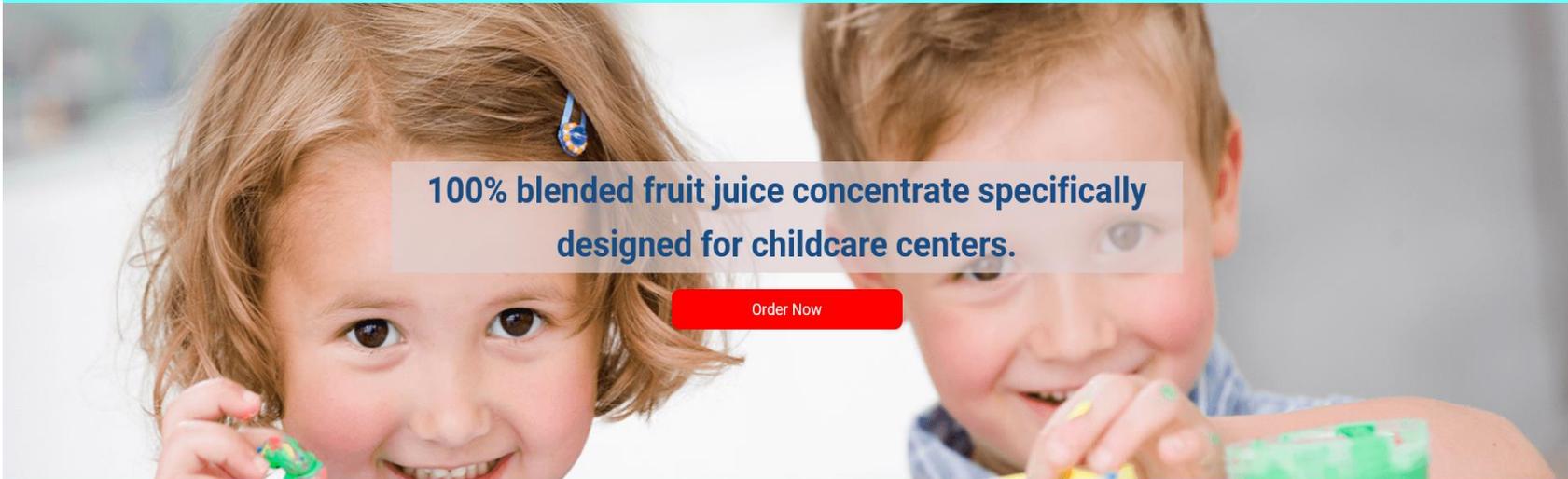
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X-Ray and Radiology? You are at the source! Here you will find hundreds of pages of X-Ray related accessories, parts, supplies, and equipment. Accessories from Lead Aprons to Lead Markers. X-Ray equipment including portables. Not to mention X-Ray parts. Be sure to keep checking back as our web design team is constantly updating the information on the current items and adding new products as they become available.

Search by Product Name, Brand Name, Stock Number and more!

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History House™ an irreverent history magazine

In History

The dirt swept under the carpet of centuries of history
 The Formation of NATO
 published 4/1/1999
 This week is NATO's fiftieth anniversary. While most history books credit the expansion of the Soviet Union into Poland and Czechoslovakia in the postwar 1940s as the rationale for this defensive group, its precursor was actually initiated by Roosevelt in an effort to curb - yes, you guessed it - the French. Given the traitorous nature of the frogs during Nazi occupation, Roosevelt opted to join forces with Stalin to keep the cheese-eating nation under a collective international thumb. This went along grandly until Roosevelt had the temerity to die. Once Truman stepped aboard, all bets were off, and before you know it, we had an Iron Curtain on our hands. Read the article



News

History House has been dormant for about 20 months now. All of its principals (Ian, Sebastian, Victoria) have not forgotten you, but they have been kidnapped by the hurly-burly of the world. Ian is nearing the end of his PhD, Sebastian's company is growing by leaps and bounds. For old times' sake, we are resurrecting a classic April Fool's piece and even wrote a couple of book reviews. We hope you enjoy.

What We're Reading

Not as much as we'd like
 Theodore Rex by Edmund Morris (4/5)
 Dendred as an American Imperialist, praised as an environmental visionary, and confused with his famous (far-removed) cousin, Theodore Roosevelt is an under-reported President in the 21st century. Edmund Morris has taken colorful details and excellent narrative style and told the best version of the important story of Teddy Roosevelt's presidential years. (To be fair, it's hard to go too far wrong with a president whose favorite phrase was "Bully" and who would regularly force White House visitors to go hiking, climbing and skinny dipping at all hours of the day and night just for the thrill of it.) Teddy's presidency has many lessons for the insipid or clueless leaders of today. Inspire people with a positive vision. Act with honor. Engage the world. Love life itself. Don't put up with BS from your political party. While it may depress you to compare TR with America's 21st century leaders, it's still worth picking up a copy of this book. Read more at Amazon.com

In an Uncertain World by Robert E. Rubin, Jacob Weisberg (3/5)
 It takes a good tour guide to show us a way through the dense jungle of the modern economy. What did the Southeast Asian currency crisis have to do with the USA? Why did Russian economic policy hurt Argentinean citizens? How exactly does one go about becoming a cabinet officer for the President? Robert Rubin is a knowledgeable, humble tour guide par excellence. We here at History House wonder where America's economy might be in 2004 with someone of conscience and real intelligence at the helm rather than the band of thieves we got instead. Rubin's autobiography is notable for these reasons, and also because it is one of those good works which conveys important life lessons on how to get ahead, secrets of leadership, and just what's going on in our government. A deeply educational read. Read more at Amazon.com



Book Review

We read books aplenty so you can find the good ones
 Franklin Delano Roosevelt: Champion of Freedom by Conrad Black
 Lord Conrad Black - a ruthless and arrogant media baron with a penchant for aristocrat-worship - is about the last person you'd expect to write one of the great FDR biographies. It apparently takes one to know one, as Black has exposed the very qualities which made Roosevelt so popular. He was an opportunist, politically vindictive, and purposefully forced many of his underlings to squabble over authority -- leaving the ultimate decisions to him. Detailing Roosevelt's vices from misleading Americans about the extent of his polio, to stabbing political allies in the back, Mr. Black pulls no punches. These methods are nonetheless presented (in extremely entertaining and readable style) as a way to understand FDR's unprecedented authority and vision. Crediting Roosevelt, not unreasonably, with saving modern liberalism and capitalism, this balanced biography presents a forceful and nuanced view of the most important American leader in history. History House recommends finding a beach chair and three extra days and reading the whole damn thing. Read more at Amazon.com



Africa Egypt

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HM Department of Vague Paranoia



PREPARING FOR EMERGENCIES

WHAT YOU NEED TO KNOW

- 1 Ministerial Introduction
- 2 Emergency Planning Booklet
- 3 Further Information

Welcome to the Preparing for Emergencies website

In an effort to worry the public and convince them to vote for us again next year, and because George Bush asked us to, this website includes the common sense advice found in the Preparing for Emergencies booklet, and information on what the government is doing to protect the country as a whole. (hint: we're praying *really, really* hard.) National editions of the booklet will be available here when we can be arsed to get translators to put them into your crazy moon languages.

From 2nd August, translations of the booklet into 16 languages will be available on this website. They will be in : Arabic, Bengali, Chinese, English, Farsi, French, Greek, Gujarati, Hindi, Kurdish, Punjabi, Somali, Turkish, Urdu, Vietnamese and Welsh. In the meantime, just assume that we don't care about you. You will also be able to order copies of the booklet in audio tape, large print, and Braille formats. We wouldn't have bothered, but Blunkett insisted.

Fake



Uncategorized Enter keywords, hit Enter...



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- Bosanski
- Català

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Welcome to the Mother Ship of amateur comedy writing! (Amateur means we don't pay you to do it.)

Wikia bots with amazingly high privilege levels have been skulking around the website these evenings. If you are unable to log in with your traditional username, it may be that the same name is used by someone with a different email address elsewhere at Wikia, in which case please try Un-username instead to edit Uncyclopedia.

Welcome to Uncyclopedia,
The content-free encyclopedia that anyone can edit.
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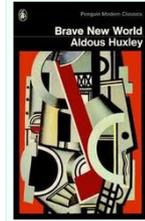
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Today's Featured Article -

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Yesterday's Featured Article - Brave New World



Brave New World depicts a utopian society of the future, one in which everyone is produced by cloning in a hatchery and forced into a caste system. British author Aldous Huxley (pictured) wrote it—after a vacation to America where he was terrified by American promiscuity, mass-produced consumer goods, sparking teeth, and large portions at restaurants—as a counterpoint to the optimistic predictions of the future, such as 1984, that his contemporaries were writing. Somehow, Huxley has been able to work this theme into not only a story but an entire novel, and later, a children's toy franchise, specializing in action figures designed to shoot out those little spring-loaded missiles that seem to disappear within a few days of purchase.

The book continues to be a staple of secondary education, as it lets kids read sexually fueled literature by an author who was high on every drug known to man, including soma and acid. It is a popular book assignment in high school due to its depressing philosophy, which a student can be assigned to convert into a ponderously long essay that could easily be the beginnings of a deeply depressing doctoral thesis paper or a teen suicide note to the beta pluses that never understood them at Mensa. The book itself gives useful help on ponderousness, frequently using sentences longer than the time it takes to sing the National Anthem at the Super Bowl (more...)

Featured today, a long long time ago

- Cherry**, featured on 28 March 2017. See the [featured version](#).
- NBC**, featured on 28 March 2015. See the [featured version](#).
- Pope Francis**, featured on 28 March 2013. See the [featured version](#).

Did you know...

- ...that the "special ingredient" for Wendy's chili is a closely guarded secret? (pictured)

In the news:

- Teacher who fired bazooka inside class not sorry
- Stephen Hawking's Last Wish to Come True (pictured)
- Trump buys an ice cream after twitter tantrum
- National Portrait Gallery shows off latest paintings
- Trump prepares for his military parade
- Roy Moore still holding out in Alabama
- Donald Trump says "sh*thole"
- Stolen €150 mil jeweled wine bottle found empty in dump



UnNews Front Page

Second Front Pages: [Brexit](#) • [Hillary!](#) • [Trump](#) • [UK 2015 election](#) • [Greece](#)

On this day...

- March 28:** International hit somebody in the head with a brick day (Turkey)
- 330 - Once Istanbul was Constantinople.
 - 1056 - In escalating crisis, Islamics behead 500 Christians.
 - 1057 - Not to be outdone, Christians behead 501 Muslims.
 - 1630 - (aside: Old New York was at this point New Amsterdam...why they changed it, I can't say--people just liked it that way.)
 - 1923 - Modern day country of Turkey formed, people wonder at why it is named after a fat bird you eat for a holiday



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Isle of Wight News

A satirical look at island life.

This is a satirical look at the Isle of Wight. It is a good natured poke at island life. It is a slice of the stories from The Spooof, a satirical on-line newspaper. There are various contributors.

MONDAY, 18 SEPTEMBER 2017

Isle of Wight Citizens given Diplomatic Immunity

Following a debate that ran into the early hours of this morning, the Isle of Wight Council has narrowly voted in favour of granting all residents of the Island diplomatic immunity.



The surprise move comes after a recent report by the Association of Chief Police Officers indicated that up to 12,000 police officers are to lose their jobs. Many of these redundancies are likely to affect the Isle of Wight.

In a bid to ensure that the reduced police force on the island can cope with their obligations, the council will, from 1st April 2011, bestow the status of diplomatic immunity on all residents currently registered on the electoral roll.

[Read More...](#)

Posted by Me at 08:39 No comments:

FEEDBACK

The best news out there, despite you can't wrap fish and chips in it

- Mick's Fish and Chips

I've never been to the island but I suppose news on the island is somewhat like this

- Ambrose Williams

Spot On!

- The Lonely Leopard

I've been reading the Isle of Wight News since it began publishing last week

- Mark Lowton



Fake

Browser address bar: https://www.aacrfoundation.org/Pages/about-cancer.aspx?utm_source=google&utm_medium=search&utm_content=mainpage&utm_campaign=aboutcancer&gclid=EA1a1QobChMLv-vQm16R2gIV6vRlCh2ptwv2EAAYAIw

Search bar: AACR.org
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Navigation: Events Donate

Menu: About Us About Cancer AACR's Impact Take Action Support Us

Home > About Cancer

About Cancer

Americans are more likely to survive a cancer diagnosis today than at any other time in history, thanks to the incredible advances in treatments fueled by biomedical research.

Today, one in 21 Americans is a cancer survivor. Moreover, the percentage of the U.S. population living with, through, or beyond cancer has more than tripled in the last 50 years.

Please take a moment to watch cancer survivor Kim Alexander discuss her inspiring journey and then explore further to learn more about cancer and the importance of cancer research.

Surviving Inflammatory Breast Cancer Thanks to Clinical Research

Support Lifesaving Cancer Research

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- Survivor Journeys
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Taskbar: 15:25 29/03/2018

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Page Title: **WhoIsHostingThis?** 10,927 Real User Reviews Of The World's Biggest Web Hosting Companies
139 people on the site right now

Navigation Menu: Top 10 Web Hosts of 2018 | Hosting Reviews | Compare Hosting | Hosting Coupons | Resources | Blog

Breadcrumbs: Home > Resources > Fake Gov

Social Media: [Twitter](#) | [Facebook](#) | [LinkedIn](#) | [Google+](#)

How to Avoid Fake UK Government Websites

When you need to find information about UK government services, the first place that you will usually begin your search is online. Until a few years ago, government websites were all separate.

But in 2012, the Government Digital Service launched Gov.uk as a single website where all government information and services could be found. Now many services — but not all — can be found on this website.

However, if you go to a search engine and type in a service that you are looking for, things are not always that clear. You may well find websites or ads offering popular services for a fee, when in reality you can get the same service from the official government site for free or for a lot less.

That's where a service where you can find out exactly who is behind the website before you fill in any details can be invaluable.

What Are the Risks?

The risks of landing on a fake UK government website can be serious. A [This Is Money](#) article highlighted some of the scams that these so-called copycat websites carry out.

Often they charge exorbitant fees to simply pass on information that you could easily provide to the real website for free. For example, sometimes people are charged as much as £50 for filling out forms online.

Common scams involve services such as passport renewals, driving licence renewals and the EHIC

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SELECTED ARTISTS

- 1962: **Clipper Cowbridge**
- 1963: **The Swiss Invasion**
- 1965: **Marilyn Kaye**
- 1969: **The Fold**
- 1970: **Yorgi**
- 1971: **Devon Shire**
- 1972: **Sandee Saunders**
- 1976: **Rockfinger**
- 1978: **The Spooky Bunch**
- 1979: **Decoupage**
- 1981: **Bleep**
- 1984: **Tiger Love**
- 1985: **Laryssa Foxxx**
- 1986: **Smasher of Things**
- 1987: **Suthrn Cuzn**
- 1989: **--pianogirl--**
- 1990: **Razorflesh**
- 1995: **Breaker Bear**
- 1996: **Action Plus**
- 1998: **J Lounge**
- 2001: **Eesk**

50+ Years of Music to Believe In

FOR MORE THAN FIVE DECADES Clubbo Records has epitomized the reckless spirit of the old-school independent record labels.

Clubbo has had several slogans over the years: "The Wickedest Wax in the West." "Home of the Swiss Invasion." "Tunes for Every Trip." But there's one slogan we like best: "Music to Believe In." We believe in Clubbo and its legacy of bold, if sometimes ill-advised, music. We hope to make a believer out of you.

MORE: Read about [Clubbo's off-color roots...](#)



Featured: Clubbo's REAL Cult Band

EL DORADO. The Ark of the Covenant. Vermeer's 37th masterpiece. History lists dozens of fabled treasures now lost. But for pop music fans, none are as tantalizing or elusive as the first and only Clubbo LP by psychedelic band the Fold.

Fronted by charismatic vocalist Gary "Shep" Shepheard, the Fold mesmerized Southern California listeners via a series of epic live shows in 1968 and 1969. But the Fold's music was as heavy conceptually as it was sonically: The band's true *raison d'être* was as a recruiting tool for the Major/Minor Universal Spiritual Church, a Venice Beach-based cult.

The Fold's album may be lost forever — but we did manage to unearth this rare live recording of the band's signature song, "Into the Fold."

MORE: [Who wielded the true power](#) behind this *real* cult band?

Into the Fold



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Several signs can help you determine if an e-mail is legitimate or a spoof. Spoof e-mails (also known as phishing or hoax e-mails) appear to be from well-known companies. To bait you, an e-mail may say there's an urgent situation concerning your account, then ask you to click a link back to a spoof website to provide personal information.

Even if you don't supply any information, **just selecting the link may enable thieves to access your computer, record your keystrokes, and capture your password.**

Also, beware of spoof web forms that ask you to provide confidential information that a legitimate company would not ask the customer to enter for a particular transaction.

E-mail use best practices

- **Install anti-virus, anti-spyware and malware detection software** - The best defense against computer attacks is preventative software. You will need to update the software regularly to guard against new risks, so download updates from your provider as soon as they're available. Or better yet, set the software to update automatically.
- **Share your e-mail address with only trusted sources.** Only your family, friends, and trusted business contacts should have your personal e-mail address. Do not post your e-mail address on websites, forums, or in chat rooms. If you post your e-mail address, you are vulnerable to receiving spam or having your e-mail passed on to others. If you would like to subscribe to a newsletter or website and receive a confirmation e-mail for online transactions, consider using a generic e-mail address that is not linked to any of your personal information. An example of a generic e-mail address is giraffe@sample-mail.com.
- **Be careful when opening attachments and downloading files from friends and family or accepting unknown e-mails.** You can obtain a virus, worm, or Trojan simply by opening e-mail and attachments, and by accepting files from your friends, family, or others. If you choose to download files, make sure your security software is enabled and pay close attention to any warnings provided.
- **Watch out for phishing scams.** Phishing scams use fraudulent e-mails and fake websites, masquerading as legitimate businesses, to lure unsuspecting users into revealing private account or login information. To be safe, if you receive an e-mail from a business that includes a link to a website, make certain that the website you visit is legitimate. Instead of clicking through to the website from within the e-mail, open a separate Internet browser and visit the business' website directly to perform the necessary actions. You can also verify that an e-mail is in fact from a legitimate business by calling the business or agency directly.
- **Use e-mail wisely.** E-mail is a great way to keep in touch with friends and family, and as a tool to conduct business. Even if you have good security software on your PC, your friends and family might not have the same protection. Be careful about what information you submit via e-mail. Never send your credit card information.

Real

Sexy Executives

Corporate photography.

HOME POSTS RSS



Wednesday, 4 May 2011

Mr May 2011

If you're going to do a combover, Rick, you need to start combing from further down.



Placing the parting one inch above the ear is recommended in extreme cases such as this.

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Saturday, 2 April 2011

Mr April 2011

Lovely background. We advise arranging your icons around his head, like a halo around an image of the Virgin Mary.

SEXY EXECUTIVES

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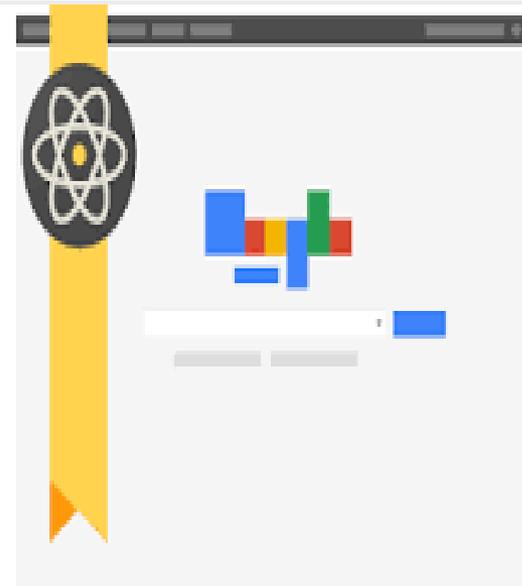
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Fact or Opinion?



Some words on Google scholar

Google Scholar provides a simple way to broadly search for **scholarly** literature. From one place, you can search across many disciplines and sources: articles, theses, books, abstracts and court opinions, from academic publishers, professional societies, online repositories, universities and other web sites.



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□ 2. Healthy ageing and home: the perspectives of very old people in five European countries.

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□ 4. Taking up physical activity in later life and healthy ageing: the English longitudinal study of ageing.

□ 5. Healthy ageing in Isan-Thai culture--A phenomenographic study based on older persons' lived experiences.

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□ 8. The onset of widespread musculoskeletal pain is associated with a decrease in healthy ageing in older people: a population-based prospective study.

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healthy ageing



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[D Herranz](#), [M Muñoz-Martin](#), [M Cañamero](#)... - Nature ... 2010 - nature.com

Abstract Genetic overexpression of protein deacetylase Sir2 increases longevity in a variety of lower organisms, and this has prompted interest in the effects of its closest mammalian homologue, Sirt1, on ageing and cancer. We have generated transgenic mice moderately ...

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[A Haveman-Nies](#), [LC De Groot](#)... - ... and ageing, 2003 - academic.oup.com

Abstract Objective: to identify dietary and lifestyle factors that contribute to healthy ageing.

Subjects: for the analyses, data of the longitudinal SENECA study were used. The study population consisted of 1091 men and 1109 women aged 70–75 years from Belgium ...

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Epigenome-wide scans identify differentially methylated regions for age and age-related phenotypes in a healthy ageing population

[JT Bell](#), [PC Tsai](#), [TP Yang](#), [R Pidsley](#), [J Nisbet](#)... - PLoS ... 2012 - journals.plos.org

Age-related changes in DNA methylation have been implicated in cellular senescence and longevity, yet the causes and functional consequences of these variants remain unclear. To elucidate the role of age-related epigenetic changes in healthy ageing and potential ...

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Expansion of cytotoxic CD8+ CD28- T cells in healthy ageing people, including centenarians

[FF Fagnoni](#), [R Vescovini](#), [M Mazzola](#), [G Bologna](#)... - ... 1996 - Wiley Online Library

Abstract Ageing is associated with complex remodelling in the phenotypic and functional profiles of T lymphocytes. We investigated whether expression of CD28 antigen on T cells is conserved throughout adulthood and ageing in humans. For this purpose we analysed T ...

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A global strategy for healthy ageing

[A Kalache](#), [I Kickbusch](#) - World health, 1997 - [who.int](#)

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[D Clifford](#), [D Maitland](#), [D Maitland](#), [Moin](#)... 1999 - Elsevier

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2016. The World report on ageing and health: a policy framework for healthy ageing. <i>The Lancet</i>	2018. Salutogenic Healthy Ageing Programme Embracement (SHAPE) for senior-only households: A study protocol. <i>Journal of Advanced Nursing</i>
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2014. A life-course approach to healthy ageing: maintaining physical capability. <i>Proceedings of the Nutrition Society.</i>	2017. Healthy Aging in a Global Context: Comparing Six Countries. <i>Ageing International</i>
2013. A life course approach to healthy ageing, OUP	2017. Adult height, dietary patterns, and healthy aging. <i>American Journal of Clinical Nutrition</i>
2012. Epigenome-wide scans identify differentially methylated regions for age and age-related phenotypes in a healthy ageing population. <i>PLoS genetics.</i>	2017. Prospective association between body mass index at midlife and healthy aging among French adults. <i>Obesity</i> 25(7)
2012. Cohort profile: TwinsUK and healthy ageing twin study. <i>International journal of epidemiology</i>	2017. Healthy ageing. <i>Australian Family Physician</i>
2012. Facts and figures on healthy ageing and long-term care. <i>Vienna: European Centre for Social Welfare Policy and Research.</i>	2016. The World report on ageing and health: A policy framework for healthy ageing. <i>The Lancet</i>
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2007. The Newcastle 85+ study: biological, clinical and psychosocial factors associated with healthy ageing: study protocol. <i>BMC geriatrics</i>	2015. Development of a web-based tool for the assessment of health and economic outcomes of the European Innovation Partnership on Active and Healthy Ageing (EIP on AHA). <i>BMC Medical Informatics and Decision Making</i>
2007. To continue, modify or relinquish driving: findings from a longitudinal study of healthy ageing. <i>Gerontology</i>	2015. Prevention: Key to healthy ageing. <i>Gerontechnology</i>



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Authorship	<p>Journalists, scholars, professionals, other?</p> <p>May have been reviewed by editors or other scholars before being published</p>	<p>Journalists, scholars, professionals</p> <p>Reviewed by editors or other scholars before being presented or published</p>
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Retracted articles

5g technology and indu... results

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5G Technology and induction of coronavirus in skin cells
M Fioranelli, A Sepehri, MG Roccia, M Jafferany... - theothersideofmidnight.com
Coronavirus disease (COVID-19) is the main problem this year involving the entire world (1). This is an infectious disease caused by a newly- discovered coronavirus. This virus is a member of related viruses that cause diseases in mammals and birds. In humans, coronaviruses cause respiratory tract infections that can be mild, such as some cases of the common cold (among other possible causes, predominantly rhinoviruses), and others that can be lethal, such as SARS, MERS, and COVID-19. Among them, COVID-19 is an enveloped virus with a ...
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1 Fioranelli M, Sepehri A, Roccia M G, Jafferany M, Olisova OY, Lomonosov KM, Lotti T.
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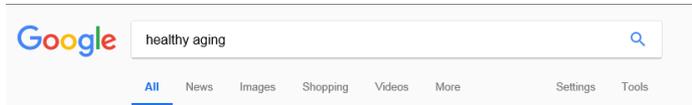
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2 Fioranelli M, Sepehri A, Roccia MG, Jafferany M, Olisova OY, Lomonosov KM, Lotti T.
J Biol Regul Homeost Agents. 2020 Jul 16;34(4). doi: 10.23812/20-269-E-4R. Online ahead of print.
PMID: 32746604

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5G Technology and induction of coronavirus in skin cells

Google search

Healthy aging



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Healthy Ageing

www.healthyageing.eu/

Healthy ageing is about "optimising opportunities for good health, so that older people can take an active part in society and enjoy an independent and high quality of life". Ageing is not necessarily a burden, and it does not necessarily decrease a person's ability to contribute to society: older people can make valuable and ...

Healthy Aging for Older Adults - Center for Healthy Aging | NCOA

<https://www.ncoa.org/center-for-healthy-aging/>

CHA supports the expansion and sustainability of evidence-based health programs in the community and online through collaboration with national, state, and community partners.

Healthy Aging home | Healthy Aging for Older Adults | CDC

<https://www.cdc.gov/aging/index.html>

27 Jan 2017 - Our materials are designed to assist health professionals in learning about and engaging in activities of CDC's Healthy Aging Program and The Healthy Brain Initiative to promote independence and wellbeing. ... Programs and tools to promote independence and well-being for older adults.

Healthy Aging: MedlinePlus

<https://medlineplus.gov/HealthTopics>

26 Dec 2017 - People in the U.S. are living longer than ever before. Many seniors live active and healthy lives. As we age, our bodies and minds change. Read more.

People also ask

What is a healthy aging?

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Number of ways to say the same thing

How to age well?

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How do I age healthily?

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“Healthy ageing” UK only

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health* (ageing or aging)

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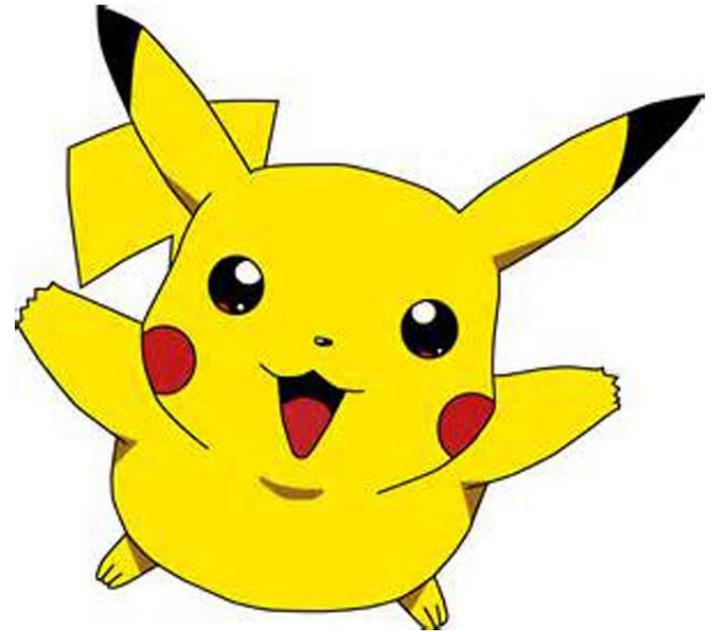
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Staff Report 5345 - City of Palo Alto

3 Feb 2015 - Two to Greenwaste of **Palo Alto** Agreement, Extending the Term Until June ... to modify the City's Refuse Rates to encourage **recycling** and ... compostable bag (paper or plastic), in a paper **carton** (e.g., **milk**, juice, ice cream),.

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CRAAP

C

Currency The timeliness of the information

When was the information published or posted?
Has the information been revised or updated?
Does your topic require current information, or will older sources work as well?
Are the links functional?

R

Relevance The importance of the information for your needs

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Who is the intended audience?
Is the information at an appropriate level (i.e. not too elementary or advanced for your needs)?
Have you looked at a variety of sources before determining this is one you will use?
Would you be comfortable citing this source in your research paper?

A

Authority The source of the information

Who is the author/publisher/source/sponsor?
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Is there contact information, such as a publisher or email address?
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A

Accuracy The reliability, truthfulness and correctness of the content

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Does the language or tone seem unbiased and free of emotion?
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P

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Is the information fact, opinion or propaganda?
Does the point of view appear objective and impartial?
Are there political, ideological, cultural, religious, institutional or personal biases?

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- **Relevant**
- **Unbiased**
- **Current**
- **Evidence-based and referenced**

Any questions?

